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# ARI(R) Director Named President of the International Automotive Remarketers Alliance

MT. LAUREL, NJ -- (Marketwire) -- 09/01/09 -- Automotive Resources International (ARI), a leading global fleet solutions provider specializing in complex car and truck fleets, announces Bob Graham, Director, Vehicle Remarketing, as the next president of the International Automotive Remarketers Alliance (IARA).



Automotive Resources International



The IARA provides an opportunity for all companies in the remarketing process to gain knowledge from one another and to better understand each other's role in the remarketing process. The IARA allows remarketers and those who service the remarketing industry to discuss and analyze remarketing issues facing industry members. The alliance works to drive change in the industry through standardization, performance measurement, best practices and education. The IARA also provides a Certified Automotive Remarketer (CAR) program under its educational platform.

Graham's responsibilities will include working with the leadership of the auctions and other industry associations, providing continued value for the membership along with conducting monthly Board meetings.

"As the industry changes and evolves, the needs and priorities of both remarketers and our industry partners change as well," commented Graham. "The IARA takes a lead role in identifying key issues and working with its membership to affect changes that will benefit not only remarketers but the auctions and buyers as well. Through education, co-operation and open communication with all industry partners, the IARA drives value to the bottom line of its members."

Graham was inducted on August 18, and his term will last two years.

## About ARI

ARI, a subsidiary of Holman Enterprises, based in Mt. Laurel, N.J., is an industry leader and the largest privately held fleet leasing and management company in the world. As a single-source fleet management leader, ARI customizes innovative solutions that streamline fleet operations, help lower the cost of fleet ownership and create long-term value for customers.

Today, with a workforce numbering more than 1,200 and offices throughout the U.S., Canada, Mexico, Puerto Rico and Europe, the company manages more than 2,000 outsourced fleets (over 650,000 autos and trucks) in North America and, combined with its strategic partners, more than 1.5 million fleet vehicles globally.

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